## TPW Portfolio Assessment

<table>
<thead>
<tr>
<th>Category</th>
<th>Unacceptable</th>
<th>Marginal</th>
<th>Professional</th>
<th>Impressive</th>
<th>Exceptional</th>
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<tbody>
<tr>
<td><strong>Breadth &amp; selection of samples:</strong></td>
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<td>• to demonstrate competence in a range of technical and professional writing genres</td>
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<td><strong>Breadth &amp; selection of samples:</strong></td>
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<td>• to demonstrate competence using a range of writing development and production tools</td>
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<td><strong>Breadth &amp; selection of samples:</strong></td>
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<tr>
<td>• to demonstrate competence in both primary and secondary research</td>
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<td><strong>Breadth &amp; selection of samples:</strong></td>
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<tr>
<td>• to demonstrate competence in writing both short and long documents</td>
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<td><strong>Quality of samples:</strong></td>
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<tr>
<td>• to demonstrate ability to write clearly and appropriately for a given audience, purpose, and context</td>
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<td><strong>Quality of samples:</strong></td>
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<tr>
<td>• to demonstrate ability to persuasively develop and helpfully organize ideas and information</td>
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<td><strong>Quality of samples:</strong></td>
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<td>• to demonstrate ability to execute functional, attractive layout and design decisions</td>
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<td><strong>Quality of samples:</strong></td>
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<tr>
<td>• to demonstrate accuracy and copyediting skills</td>
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<td>• to demonstrate attention to surface production details</td>
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<td><strong>Annotation of samples, e.g.:</strong></td>
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<td>• to indicate development roles and/or responsibilities</td>
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<td>• to highlight key rhetorical and/or production features</td>
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<td>• to indicate purpose and/or originality of source materials</td>
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<td><strong>Packaging of samples:</strong></td>
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<td>• for easy navigation and review during an interview</td>
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<td>• to highlight areas of specialization</td>
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<td>• to demonstrate originality and presentation skills</td>
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